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**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Repticon's ReptiDay Brings Reptilian Rapture to Sarasota!

Sarasota FL - September 24, 2016 - Brought to you by the same team that has produced Repticon reptile expos across the country for the past decade, ReptiDay will feature everything that Repticon's 2-day shows offer, all packed into a single day. ReptiDay features the same unique blend of vendors and breeders, offering hundreds of reptiles, amphibians, invertebrates, spiders, and small exotic animals to area enthusiasts. Top breeders and vendors will have animals, merchandise, cages, supplies, live and frozen feeders, and much more, as well as offer their expert advice about the animals, their habitats, feeding, and care.

In addition, world-class seminars by industry experts will educate and entertain throughout the day. Many of the seminars feature live animals with an opportunity for guests to interact with them. Free-entry raffles are held frequently during the event, offering guests the opportunity to win coveted prizes.

This event, held at the Potter Building on the Sarasota County Fairgrounds, offers great family entertainment which is suitable for all ages and for a very diverse range of enthusiasts.

The doors open to the general public at 10 a.m. on Saturday, closing at 5 p.m. At the door, tickets are \$10 for adults, \$5 for children 5-12, and children under 5 are admitted free. VIP early-entry tickets may be purchased from our website at <http://www.reptiday.com/sarasota.html>.

If you would like more information, an opportunity for a one-on-one interview with one of our employees or vendors, or to send a reporter or film crew to the event for onsite coverage, or to discuss a ticket giveaway, please contact our Promotions Team Leader, Bonnie Miller, by phone at 1-803-814-5018 or by email at bonnie.miller@repticon.com.

Attached are photos from one of our previous shows. Other photos are available upon request.

